

HOME WORD

HELPING FAMILIES SUCCEED

**FAMILIES ARE HURTING
PARENTS ARE STRUGGLING
MARRIAGES ARE BREAKING UP**



HOMEWORD IS



HELPING

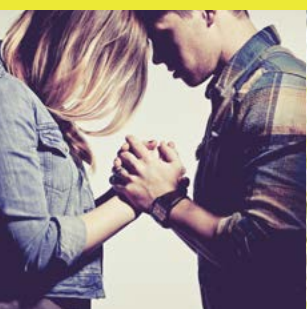


SERVING



SHIFTING

AND FIGHTING FOR FAMILIES TO WIN!



THANK YOU FOR YOUR SUPPORT!



Dear Friends of HomeWord,

Our lives have been altered, postponed, and adjusted. Our schedules and routines for school, work and family life have changed. Partisan politics is wearing us out and we have experienced a new kind of stress at many levels. Much of the news around the family is not positive.

4 out of 5 families report severe stress during this pandemic



The divorce rate is up 34%



Porn use among all age levels has risen



83% of ministry leaders say that they have no one in the church in whom they can confide



HOWEVER, we believe there are still reasons to be hopeful – even during this pandemic.

Be alert, be present. I'm about to do something brand-new. It's bursting out! Don't you see it? There it is! I'm making a road through the desert, rivers in the badlands.

Isaiah 43:19 - The Message

God is in this great detour and part of our job is to determine better ways to come alongside families.

HomeWord is helping families 24/7 – 365. People count on HomeWord every day to offer them hope, help and healing with many of life's most important issues.



"We are so grateful for all that HomeWord does to support us and the next generation." Kelly and Michelle McCoy, Ministry leaders, actress



"As we are launching family ministry in Southern Africa, the Trainer of Trainers has been priceless to set us up for success in reaching out to parents. Thank you for your support to help families succeed in Africa." Gerald Dzawo, Family Ministry Leader, Zimbabwe

ONE WEEK INTO THE QUARANTINE WE BEGAN TO PIVOT...



Webinars and short-form videos - HomeWord has been involved with over 25 webinars, reaching thousands of people in the United States and around the world. We've produced over 20 short-form videos to bring practical advice to parents.



Refreshing Your Marriage

Our conference season was postponed (and cancelled), but RYMVirtual is now going to reach thousands more at home or anywhere through their computers and smart devices. People previously unable to attend a conference can now experience RYM. In addition to our live conferences, we will now be able to deliver RYM digitally to anyone, anywhere.



Help for Pastors and Leaders

83% of pastors say they have no one in their church in whom they can confide. In collaboration with our Healthy Leaders initiative, Chris Cannon, our Pastor to Pastors, speaks to over 300 pastors each week, helping them find a safe place to talk and share their needs with someone who understands and provides help and encouragement.



Trainer of Trainers (Pass it On)

Our premiere family ministry training is now offered not only in person, but digitally as well. This gives us the advantage of passing on our family ministry content to leaders around the world.

Marriage and Parenting Courses

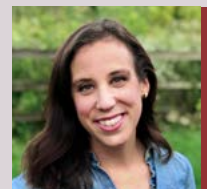
We are rapidly moving from 3 to 15 digital courses. This will afford parents in the US and abroad the opportunity to get help and education from the convenience of their smart devices. The courses will be in English and Spanish.

Moving HomeWord to a more digital-friendly format has been a great addition to our existing ministry outreach. The cost is expensive and during Covid, our fundraising has slowed. **We are asking you to consider a gift of any amount to keep us helping families succeed.**

"I love HomeWord because they have helped me fine-tune my marriage. Nobody like HomeWord!" Albert Tate, Pastor, Fellowship Monrovia



"Earlier this year, when everything moved home, it became abundantly clear that strong marriages, strong parenting relationships and strong families would become the cornerstone for building faith in the next generation. That's why I'm grateful for the ministry of HomeWord where I can find trustworthy and relevant resources for the families in my congregation and my own parenting journey." Courtney Wilson, Kids Pastor, Christ Community Church, St. Charles, Illinois



WHO

WHO IS HOMEWORD?

HELPING FAMILIES SUCCEED

HomeWord seeks to advance the work of God in the world by educating, equipping, and encouraging parents and churches to build God-honoring families from generation to generation.

OUR VALUES

STRONG MARRIAGES



CONFIDENT PARENTS



EMPOWERED KIDS



HEALTHY LEADERS



CORE STRATEGY

CORE STRATEGY TO HELP FAMILIES SUCCEED



CREATING LIFE-CHANGING
RESOURCES

INVESTING IN INFLUENTIAL
LEADERS

PARTNERING WITH
CHURCHES

10,000 CHURCHES = 100,000 SMALL GROUPS =
1,000,000 FAMILIES

GIVE

HomeWord is a non-profit Christian ministry who comes alongside the family because of your generous donations.

Our fundraising goal for the year is \$1.2 million, impacting over a million families.

WILL YOU BECOME A PARTNER TODAY?

To donate online, go to www.homeword.com/your-donation

JIM & DOUG



Jim and Doug lead the HomeWord mission. They are recognized worldwide as pioneers in youth and family ministry. Doug and Jim are helping to shape the way the church communicates to the next generation of parents in the areas of marriage and family. Between them, they have over 70 years of experience and more than 70 books and resources in print.

BOARD

BOARD OF DIRECTORS

Randy Bramel
Ned Brines

DeAnn Carroll
Pat Daniels

Rod Emery
Doug Fields

Jim Burns
President

Tracy Kuntz
David Lane

Todd Dean
Chairman

Tom Purcell
Theresa Sinclair

Bob Howard
Chairman Emeritus/Secretary

Ken Verheyen